



PRESS RELEASE

**NATIONAL DAY OF AZERBAIJAN
EXPO MILANO 2015**

On July 9th 2015 at Expo Milano 2015 will be celebrated the National Day of Azerbaijan.

A country focused on the valorisation of its cultural identity, and open towards innovation, celebrates his first participation in a universal exposition with a program of shows, music, traditional dances, tastings of typical products and recipes, with the presence of **The First Lady of the Republic of Azerbaijan, M-me Mehriban Aliyeva.**

The National Day will begin at 11.00 am at Expo Center, with the official ceremony of the raising of the country's flag on the notes of the Azerbaijan national anthem.

The official speech of the First Lady of the Republic of Azerbaijan, M-me Mehriban Aliyeva, will take place at 6.30 pm in the Grande Sala of Auditorium, followed by a Concert of Azerbaijan State Camera Orchestra named after Qara Qarayev.

The celebrations will continue at 7.40 pm on the Decumano, in front of the Azerbaijan Pavilion, where all visitors of Expo Milano 2015 will have the opportunity to attend a program of traditional shows, followed by a cocktail party to taste the typical dishes of the country.

The National Day of Azerbaijan will be also the occasion for the first opening of the restaurant on the roof terrace of the Pavilion. With an extraordinary panoramic view of the whole exhibition site, it will be open to the public starting from the next day offering traditional Azerbaijani dishes in an amazing atmosphere.

PROGRAM:

- 11.00 am Official welcome and Flag Raising Ceremony, Expo Center
- 11.15 am Official speeches and Photo Opportunity, Expo Center
- 11.30 am Visit to Italian Pavillion
- 6.30 pm Official speech of The First Lady of the Republic of Azerbaijan, M-me Mehriban Aliyeva, Grande Sala of Auditorium
- 6.45 pm Concert of Azerbaijan State Camera Orchestra named after Qara Qarayev, Grande Sala of Auditorium
- 7.40 pm National Dances and Shows, Decumanus street in front of Azerbaijan Pavillion
- 8.00 pm Presentation of Azerbaijan Pavillion, Cocktail

The pavilion celebrates the biodiversity and culture of the nation, a place where different elements live side by side in perfect harmony. The project is based on the idea of a biosphere as a metaphor for the country: a system open to external flows that also values and protects the diversity within it.

Azerbaijan, which is participating in a universal exposition for the first time, is focused on the promotion and appreciation of its identity, being an ancient cultural meeting place that is open to innovation. It is also a unique example of biodiversity, with nine out of the eleven climate zones existing in the world within its borders.

Designed to be dismantled at the end of Expo 2015 and then rebuilt in Baku, the pavilion was made by the Simmetrico network in collaboration with the architecture firm Arassociati, structural planners from iDeas, and the landscape architects of AG&P.

PRESS OFFICE

Media Beats

simmetrico@mediabeats.it

+39 3299724372

+39 3334313119